

SGK GOVERNMENT DEGREE COLLEGE VINUKONDA, PALNADU DISTRICT



Industrial Visit

DATE: 24.11.2023

TIME: 11.00 – 05.00 PM

ORGANIZED

BY

Department of Commerce

Activity Report

S. No.	Content	Name
1	Name of the Programme	Industrial Visit
2	Date & Time	22.12.2023, 12.00 – 01.30 PM
3	Organized by	Department of Commerce
4	No. of Students attended	65
5	Chairperson	Dr. K.Srinivasa Rao, Principal
6	Program Conveners	Sri. M. Jagadeesh, HOD, Dept. of Commerce.

The Department of Commerce organized an industrial visit to Vallabha Feeds, a prominent player in the animal feed manufacturing industry. The visit aimed to provide students with practical insights into the operations of a leading feed production facility and enhance their understanding of the business processes involved.

Objective: The primary objectives of the industrial visit to Vallabha Feeds were:

To gain practical knowledge about the production processes in the animal feed industry.

To understand the supply chain management and quality control measures in place.

To observe the application of commerce-related concepts in a real-world business setting.

Activities and Observations:

Introduction to Vallabha Feeds: The visit began with a comprehensive introduction to Vallabha Feeds, including its history, mission, and the role it plays in the animal feed industry. The students were briefed on the company's product range and market presence.

Production Process: The students were taken on a guided tour of the production facility, where they observed the entire feed manufacturing process. This included the raw material intake, grinding and mixing processes, pellet formation, and packaging. The production team explained the importance of precision and quality control at each stage.

Quality Control Measures: The students gained insights into the rigorous quality control measures implemented by Vallabha Feeds. The company representatives explained how they ensure the nutritional value, safety, and hygiene of their products through regular testing and analysis.

Supply Chain Management: The supply chain management aspect was highlighted during the visit. Students learned about the sourcing of raw materials, inventory management, and the efficient distribution network that ensures timely delivery to clients across the region.

Interaction with Industry Experts: Following the tour, students had the opportunity to interact with industry experts and professionals from different departments within Vallabha Feeds. This interactive session provided a platform for students to ask questions, seek career advice, and gain a deeper understanding of the industry.

Application of Commerce Concepts: Throughout the visit, students were encouraged to relate the theoretical concepts learned in their commerce courses to the practical scenarios witnessed at Vallabha Feeds. Discussions revolved around topics such as cost accounting, financial management, and marketing strategies applicable to the animal feed industry.

The industrial visit to Vallabha Feeds proved to be a valuable and enriching experience for the Department of Commerce students. It not only enhanced their understanding of the animal feed industry but also provided real-world insights into the application of commerce-related concepts. The students expressed gratitude for the opportunity to bridge the gap between theory and practice, and the visit was deemed successful in achieving its educational objectives.

PHOTO GALLERY



